

SHANNON GALE

Graphic Design



PROFILE

A graduate of the Graphic Design program at Georgian College, and currently working as a designer in the Toronto area.

I'm experienced in complete branding and print design which allows me to bring forth technical skills and a broad knowledge of current trends. My background in both corporate design and print production give me the ability to provide a wide range of creative solutions for any graphic project and ensures a smooth transition from concepts to finished work.



CONTACT ME

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DESIGN SKILLS

BRANDING / IDENTITY

PACKAGE DESIGN

WEB DESIGN

PRINT DESIGN / LAYOUT

PHOTO RETOUCHING

TYPOGRAPHY

SCREEN PRINTING

PROMOTIONAL PRODUCTS



EDUCATION

- **ADVANCED DIPLOMA / GRAPHIC DESIGN**
Georgian College / School of Design & Visual Arts
SEP 2009 - JUNE 2012



WORK EXPERIENCE

- **SR. GRAPHIC DESIGNER / MAR 2015 - CURRENT**
Axis Gear : Manage the graphic work flow within the company and all design assignments. Supervise Jr. Designer, assign tasks, oversee and coach on creative process, and ensure on-time delivery of projects. Take overall responsibility for work produced including templates, client artwork, film files, mock-ups and production ready art. Handle multiple projects from concept through execution in a fast-paced, deadline-driven environment while maintaining day-to-day activities.
- **FREELANCE DESIGNER / OCT 2012 - CURRENT**
Shannon Gale Graphic Design : Provide graphic and web design services for diverse clients from around the world. Deliver high quality final products while working on multiple projects within tight deadlines. Manage small business accounting and records as well as maintaining a constant client base.
- **ASSOCIATE GRAPHIC DESIGNER / JUN 2012 - OCT 2012**
Bell Canada Professional Management Program : Worked along side a team of 100 associates in 8 departments including Creative, Analytics and Marketing. Produced designs for magazines, brochures, and online marketing while working within strict branding guidelines. Managed internal campaigns and collaborated with videographers, photographers & copywriters to provide assistance with graphic assets and typesetting.
- **DESIGN INTERN / JAN 2012 - MARCH 2012**
Kwik Kopy Print & Design Centre : Kwik Kopy is a Print house/Design centre where I worked with a team of 8 staff including production artists and press operators to client care specialists. Gained extensive knowledge of preflight and calibration for digital offset machines and presses.



PROFESSIONAL GROUPS

RGD ONTARIO / PROVISIONAL MEMBER
2012 - CURRENT



SOFTWARE SKILLS



ADVANCED
PHOTOSHOP
ILLUSTRATOR
INDESIGN
ACROBAT
MAC OS



ABLE
FLASH
HTML & CSS
WORDPRESS
SHOPIFY
MAIL CHIMP